

## **Privacy Policy**

**Effective Date: June 28, 2026**

At Myridien, we believe you should have full control over your personal health information. This Privacy Policy explains how we collect, use, protect, and handle your data when you use our website, mobile application, and related services (collectively, the “Service”).

We are committed to transparency, security, and respecting your privacy.

### **1. Information We Collect**

We collect the following types of information:

#### **Information You Provide Directly:**

- Account information (name, email, password)
- Health and nutrition profile: age, gender, height, weight, medical conditions, medications, allergies, dietary preferences, goals, and other health-related details
- Food journals and meal logs
- Photos of meals (if you choose to upload them)
- Communications with our support or AI coaching features

#### **Automatically Collected Information:**

- Usage data (features used, time spent, crash reports)
- Device and technical information (IP address, device type, operating system, app version)
- Analytics data to help us improve the Service

#### **Information from Third Parties:**

- Nutrition data from our data provider (YGET)
- Optional integrations with health apps or wearables (e.g., Apple Health, Google Fit) — only with your explicit permission

### **2. How We Use Your Information**

We use your information to:

- Provide personalized nutrition insights, meal recommendations, compliance reports, and future projections
- Calculate your nutritional needs and track progress toward your goals
- Improve and personalize your experience in the app
- Send important service-related notifications
- Analyze usage trends to enhance the Service
- Respond to your requests and provide customer support

We do **not** sell your personal data to third parties.

### **3. How We Share Your Information**

We may share your information only in the following limited situations:

- With service providers who help us operate the app (e.g., hosting, analytics, AI services) — all under strict confidentiality agreements
- When required by law or to protect the rights, safety, and property of Myridien or others
- In the event of a business transfer (merger, acquisition, etc.), with appropriate protections

We do not share your detailed health information with advertisers or marketing partners.

### **4. Data Security**

We implement reasonable administrative, technical, and physical safeguards to protect your personal information. However, no system is completely secure. We encourage you to use a strong password and enable two-factor authentication where available.

### **5. Your Rights and Choices**

You have the right to:

- Access, correct, or delete your personal data
- Opt out of certain data processing
- Withdraw consent for health data usage (this may limit app functionality)
- Request a copy of your data

To exercise these rights, contact us at the details below. We will respond within 30 days.

You can also manage many preferences directly in the app settings.

### **6. Data Retention**

We keep your data only as long as necessary to provide the Service or as required by law. You may request deletion of your account and associated data at any time.

### **7. Children's Privacy**

Our Service is not directed to children under 18. We do not knowingly collect data from children under 18. If we learn we have collected such data, we will delete it promptly.

## **8. International Users**

If you are located outside the United States, please note that your data may be transferred to and processed in the United States. By using our Service, you consent to this transfer.

## **9. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. We will notify you of material changes by posting the new policy on our website and updating the effective date.

## **10. Contact Us**

If you have any questions about this Privacy Policy, please contact us at:

**Email:** [privacy@myridien.com](mailto:privacy@myridien.com)